

Charles A. Kent

667.305.5553



▶ A versatile, resourceful, and detail-oriented graphic designer based in Woodbridge, Virginia with over a decade of professional experience in fast-paced, deadline-driven environments.

Professional Experience



Graphic & Web Designer @ **OmniRide**
August 2019–present • Woodbridge, VA

- ▶ Spearheaded a key position encompassing all aspects of print, video, and web design.
- Utilized the Masa publishing platform for all aspects of website development (**OmniRide.com**).
- Worked closely alongside developers to initialize UI/UX projects with wireframes and blueprints.
- Filmed and directed video productions for social media campaigns and online reference libraries.
- Established brand identity for inaugural paratransit program with promotional materials for wide-scope awareness, including supplementary guides, map illustrations, and online resources.



Quality Control Designer @ **T. Rowe Price**
October 2016–April 2019 • Owings Mills, MD

- ▶ Assuming a leadership role with quality assurance and production design.
- Trusted with ensuring the quality of projects involving heavily detailed and sensitive financial data.
- Ensured specifications of interactive assets including website banners, PDF forms and brochures.
- Managed workflows, task approvals, and on-board training within a team of fifteen associates.
- Consistently maintained accuracy above 98% across print, presentation, and UI/UX task queues while assisting project development across a wide gamut of complexities.
- Facilitated the utilization of spreadsheet data towards charts, graphs, and form field merges.



Digital Production Designer @ **TB&C**
September 2015–July 2016 • Baltimore, MD

- ▶ Managed all aspects of digital production while executing detailed client requests.
- Responsible for reviewing and vetting various projects prior to digital production.
- Developed custom rack cards, brochures, booklets and adverts that were tailored to client needs and specifications.
- Assessed project needs and streamlined workflow pipelines for maximum efficiency across design teams and production managers.



Graphic Designer @ **Levin Group, Inc.**
April 2012–July 2015 • Owings Mills, MD

- ▶ Developed marketing and branding for a wide variety of medical/dental practices.
- Responsible for daily communication with project managers and consultants.
- Quickly adjusted to prompt turnarounds for deadlines demanding high levels of accuracy.
- Arranged custom projects from conceptual development to creative design solutions.

Education



Virginia Commonwealth University

2001–2005 • GPA: 3.8
Graduated Cum Laude
Bachelor of Fine Arts,
Emphasis on Illustration

Special Skills

- Content Management Systems–WordPress, MASA
- HTML/CSS/JavaScript
- UI/UX Development –Axure, UXPin, Sketch
- Adobe Creative Suite
- Microsoft Office
- Traditional Illustration

Associated Clients

SONY

NASA

Prudential

ALDI

PANDA
EXPRESS

Affac

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